

WHAT MARCH 9TH MEANS TO WEST LAKEWOOD.....

The incorporation election March 9th is more vital to us here in West Lakewood than to the rest of the community. West Lakewood has long been threatened by the heavy industrial zoning (M-2) of the land along Paramount Boulevard, which was obtained by the City of Long Beach. Long Beach has managed to defeat every attempt to rezone it for residential purposes, claiming that it is the only area left suitable for heavy industrial development. If industry is allowed in that area, the prevailing westerly winds will sweep noise, smoke, and smell over our homes, traffic will be dangerously increased, property values will be lowered, and the residential atmosphere of our community will be destroyed.

As a separate city, Lakewood can re-zone the area for residential use and prevent this threat of encroachment of industry.

Actually there are but two choices March 9th. If your vote is "for" incorporation, then Lakewood will become a new city. If the vote is no, then Lakewood is destined to become part of Long Beach. There are 12 NEW annexation movements now underway or pending in Lakewood. Those of us who have opposed joining Long Beach now know that incorporation is the only sure means of stopping annexation. The City of Long Beach knows this and Long Beach also knows that the March 9th election is their last chance as much as it is ours.

Careful studies by municipal experts have shown that beyond a doubt, Lakewood can be one of the most economically sound cities in the nation with an extremely low tax rate, if it employs the County Contract form of government.

The anti-Lakewood newspapers and forces are attempting to mislead you. Authoritative facts from official state and county sources, however, cannot be disputed.

These anti-Lakewood forces now advocating "Let's stay as we are" are in reality the same persons who were and indeed still are trying to annex Lakewood to Long Beach. Let's call them by their right names Pro-annexationists.

We urge you to be informed about incorporation. A vote "for" incorporation will make Lakewood a better place in which to live.

VOTE "FOR" INCORPORATION MARCH 9TH.....

WEST LAKEWOOD COUNCIL CANDIDATES

George Nye Jr.	Joe Covas	Bob Baker	H. J. Moore
William J. Burns	Donald E. Coran	Robert W. Carlson	L. G. Cassidy
Marc A. Frederick	Lawrence Feldman		