



# Minutes

## Lakewood City Council

Regular Meeting held  
April 25, 2000

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**MEETING WAS CALLED TO ORDER** at 7:30 p.m. by Mayor Piercy in the Council Chambers at the Civic Center, 5000 Clark Avenue, Lakewood, California.

**INVOCATION** was offered by Council Member Marc Titel.

**PLEDGE OF ALLEGIANCE** was led by Council Member Joseph Esquivel.

**ROLL CALL: PRESENT:** Mayor Wayne Piercy  
Council Member Joseph Esquivel  
Council Member Marc Titel  
Council Member Larry Van Nostran  
**ABSENT:** Vice Mayor Robert Wagner (excused)

### **ANNOUNCEMENTS AND PRESENTATIONS:**

Shannon Johnston, Executive Director of the Greater Long Beach Girl Scout Council, displayed a video and made a brief presentation on the goals and programs offered by Girl Scouts. She noted that in Lakewood alone there were 25 Girl Scout troops with over 300 girls participating and 150 volunteers. She stated that the organization had only one percent paid staff and therefore depended heavily on volunteers to keep their programs running.

Mayor Piercy announced that April 15th had been Lakewood's annual volunteer day. He commended the over 150 volunteers, which had included City employees, Mayfair High School students, Girl Scouts, YMCA Indian Guides, Boeing Aircraft employees, and employees from Marie Callender's restaurant. These volunteers had given their time to help clean up yards, do some home repairs and take care of some painting at City parks.

Council Member Titel reported that he had attended the hearing of the Water Replenishment District to set their rates for the coming year. He noted that there had been an overflow crowd, including many public officials from neighboring cities as well as many concerned residents. The common themes of the speakers were expressed outrage at rates that had been consistently higher than necessary and urging the WRD Board to consider their actual need when setting rates for next year. He noted that the meeting had been continued to Thursday evening at 6 p.m.

Mayor Piercy announced that he had appeared at a Sacramento hearing on the WRD bill sponsored by Assemblywoman Havice and although many lobbyists had appeared in opposition, he felt the City's position had been presented to positive effect. He noted the City was also closely following another Havice-sponsored bill dealing with solid waste management and the formula for allocating credit for the ash produced by the transformation process.

Christine Rodriguez-Lara introduced herself as the City's new representative for Pacific Bell.

**ROUTINE ITEMS:**

COUNCIL MEMBER VAN NOSTRAN MOVED AND COUNCIL MEMBER TITEL SECONDED TO APPROVE ROUTINE ITEMS 1 THROUGH 9.

- RI-1 Approval of Minutes of the Meeting held April 11, 2000
- RI-2 Approval of Personnel Transactions
- RI-3 Approval of Registers of Demands dated April 6, and April 13, 2000
- RI-4 Approval of Monthly Investment Transactions Report
- RI-5 Approval of Quarterly Schedule of Investments
- RI-6 Approval of Agreement with Charles Walton Associates for Construction Phase of Iacoboni Library Renovation
- RI-7 Approval of Agreement with Meyer & Associates for Construction Phase of Weingart Senior Center Remodel
- RI-8 Approval of Cooperative Purchase of DASH Vans
- RI-9 Approval of Amendment to the Agreement with Norris-Repke, Inc. for Engineering Services on Alley West of Lakewood Boulevard Paving Project

UPON ROLL CALL VOTE, THE MOTION WAS APPROVED:

AYES: COUNCIL MEMBERS: Van Nostran, Esquivel, Titel and Piercy

NAYS: COUNCIL MEMBERS: None

ABSENT: COUNCIL MEMBERS: Wagner

**1.1 • ORDINANCE NO. 2000-5; PERTAINING TO LIGHT POLE BANNERS**

Community Development Director Chuck Ebner displayed slides and presented an oral report based on his memorandum contained in the agenda packet and reported that seeing a positive response from the community to the City's 45th Anniversary banners on street light poles, the MaceRich Company had made a request to utilize the same type of light pole banners on fixtures within their property. Since the Lakewood Municipal Code had no existing provision for signage of this type, a study was completed and proposed standards approved by the Planning and Environment Commission. Placement of banners would be limited to the parking areas of a commercial property such as the Lakewood Center Mall, and would be subject to the approval of the Development Review Board. It was the recommendation of the Planning and Environment Commission that the City Council introduce Ordinance No. 2000-5 and approve the Negative Declaration prepared for the project.

**1.1 • ORDINANCE NO. 2000-5; PERTAINING TO LIGHT POLE BANNERS** - Continued  
Mr. Ebner confirmed for Council Member Van Nostran that these promotional banners would be limited to private property locations and not appear on any City streets.

Mayor Piercy opened the public hearing at 7:54 p.m. and called for anyone in the audience wishing to address the City Council on this matter. There was no response.

**ORDINANCE NO. 2000-5; AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF LAKEWOOD AMENDING THE LAKEWOOD MUNICIPAL CODE AND THE ZONING ORDINANCE PERTAINING TO LIGHT POLE BANNERS IN CONNECTION WITH BUSINESS PROMOTIONS ON INTEGRATED COMMERCIAL SITES**

**COUNCIL MEMBER TITEL MOVED AND COUNCIL MEMBER ESQUIVEL SECONDED TO CLOSE THE PUBLIC HEARING, INTRODUCE ORDINANCE NO. 2000-5 AND APPROVE THE NEGATIVE DECLARATION. UPON ROLL CALL VOTE, THE MOTION WAS APPROVED:**

**AYES:** COUNCIL MEMBERS: Van Nostran, Esquivel, Titel and Piercy

**NAYS:** COUNCIL MEMBERS: None

**ABSENT:** COUNCIL MEMBERS: Wagner

### **WRITTEN COMMUNICATIONS**

#### **CORRESPONDENCE FROM SOUTHERN CALIFORNIA EDISON REGARDING INSTALLATION OF AUTOMATED METER READING EQUIPMENT**

Assistant City Administrator Michael Stover advised that the Southern California Edison Company was proposing to convert their service meters to an automated type that could be read by the transmission of a radio signal to a vehicle on the street. This would mean that a meter reader would no longer be required to enter a resident's yard in order to read the electric meter. He stated there would be a slight power interruption and that the City would expect to work closely with Edison on an outreach program so that the conversion could be completed in the least disruptive way possible.

Council Member Van Nostran stated that with the types and amounts of electronic equipment that most people have in their homes, it would be vital that they be adequately notified before any break in service occurred.

Council Member Titel suggested that staff take a very active role in the process and coordinate with the Greater Lakewood Chamber of Commerce to limit the impacts on small businesses within the City.

Responding to a question from Council Member Van Nostran, Mr. Stover stated that other agencies with meters would probably consider conversion to automated systems as the cost of such technology became competitive with manual systems. He noted that the City's water meter reading was not nearly as labor-intensive since all residential meters were located within the public right-of-way and did not require staff to enter rear yards.

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At 8:03 p.m., the Regular Meeting of the City Council was recessed for the Meeting of the Lakewood Redevelopment Agency. At 8:08 p.m., the City Council Meeting was reconvened.

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**ORAL COMMUNICATIONS:** None

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**ADJOURNMENT**

There being no further business to be brought before the City Council, Mayor Piercy adjourned the meeting at 8:08 p.m. to Friday, April 28, 2000, at 11:30 a.m. in the Executive Board Room.

Respectfully submitted,

Denise R. Hayward, CMC  
City Clerk